



*Florida Tourist Development Tax Association, Inc.  
Annual Tax Conference July 15 -17, 2009  
Lake Buena Vista, Florida*

**2009 Tentative Agenda**

**Wednesday, July 15, 2009**

- 8:00 – 8:30      **Registration**
- 8:30 – 8:45      **Welcome and Association Business Meeting**  
Tim Parks, Association President
- 8:45 – 9:00      **Official Welcome**  
Honorable Martha O. Haynie, CPA  
Orange County Comptroller
- 9:00 – 9:50      **Local Tourism or \_\_\_\_\_**  
Richard Maladecki, CAE,  
Central Florida Hotel Lodging Association, President
- 9:50 – 10:10     **Networking Session and Icebreaker**
- 10:10 – 11:10    **TDT Advocacy – Frontline to Legislature or \_\_\_\_\_**  
To Be Announced, Title  
Florida Association Convention of Convention & Visitors Bureaus
- 11:10 – 12:00    **Florida Tax Collector’s Association**  
Honorable Joe G. Tedder,  
Polk County Tax Collector and Association President
- 12:00 – 1:15     **Lunch – Included**
- 1:15 – 2:10      **Florida Economic Forecast or \_\_\_\_\_**  
Dr. Sean Snaith, PhD, Director Institute for Economic Competiveness,  
UCF
- 2:10 – 2:30      **Networking Session**
- 2:30 – 3:20      **Recent Legislation Effecting TDT,**  
TBA
- 3:20 – 5:00      **TDT Litigation Update**  
Usher L. Brown, Attorney  
Brown, Garganese, Weiss & D’Agresta, P.A.



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**Thursday, July 16, 2009**

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|---------------|---|
| 8:00 – 8:30   | <b>Networking Session</b>   |
| 8:30 – 9:00   | <b>Association Business</b><br>Association President, Officers, and Directors   |
| 9:00 – 9:50   | <b>Hospitality Accounting</b><br>Dr Hil Jung, PhD, Rosen School of Hospitality<br>Rosen School of Hospitality Management  |
| 9:50 – 11:00  | <b>Bankruptcy Law</b><br>Usher L. Brown, Attorney<br>Brown, Garganese, Weiss & D'Agresta, P.A.  |
| 11:00 – 11:10 | <b>Networking Session</b>   |
| 11:10 – 12:00 | <b>Bankruptcy 101, CH 11 Debtor In Possession Requirements</b><br>Elena L. Escamilla, Trial Attorney, U.S. Department of Justice<br>Office of the United States Trustee |
| 12:00 – 1:15  | <b>Lunch – Included</b>   |
| 1:15 – 2:05   | <b>Gaining More Tourism, Current State of the Industry</b><br>Bob Wright, President<br>Vision Marketing & Communications  |
| 2:05 – 2:15   | <b>Networking Session</b>   |
| 2:15 – 3:05   | <b>Expert Witness – A Primer</b><br>Gary Trugman, CPA / ABV, MCBA, ASA, MVS<br>Trugman Valuation Associates, Inc.   |
| 3:05 – 3:55   | <b>Forensic Accounting / Bankruptcy Fraud</b><br>Bob Lynch, CPA, CFE, CVA<br>Cross, Fernandez & Riley, LLP  |
| 3:55 – 5:00   | <b>RISE Update, Legislative Proposals</b><br>Florida Department of Revenue – Speakers TBA   |
| 7:00 -        | <b>Banquet - Embassy Suites</b>   |



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**Friday, July 17, 2009**

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|---------------|--|
| 8:00 – 8:30   | <b>Networking Session /Association General Discussion</b>  |
| 8:30 – 9:20   | <b>Timeshare Industry Update</b><br>Tom Bell, Senior Vice President<br>Governmental Affairs<br>Interval International                            |
| 9:20 – 10:00  | <b>Collection Procedures &amp; P-card Discussions</b><br>Carmen Rosamonda, Central Regional Manager<br>Florida Department of Revenue             |
| 10:00 – 10:10 | <b>Networking Session</b>  |
| 10:10 – 11:00 | <b>Florida Vacation Property Rentals</b><br>Jeff Chase, Trade Show Committee Chairperson<br>Central Florida Vacation Rental Managers Association |
| 11:00 – 11:10 | <b>Networking Session</b>  |
| 11:10 – 11:45 | <b>Conference Wrap-up</b><br>Association President   |

All topics are subject to  
modification and change