



Florida Tourist Development Tax Association, Inc.  
**21<sup>st</sup> ANNUAL TAX CONFERENCE**  
2016

## CONFERENCE AGENDA

*SUBJECT TO CHANGE WITHOUT NOTICE*

**Wednesday, August 10, 2016**

- 8:00 - 8:30 Registration**
- 8:30 - 9:00 Welcome**  
**Mr. Dana Troy "D.T." Minich, President and CEO – Experience Kissimmee**
- 9:00 - 9:40 Association Business**  
FY 2016 – 2017 Board of Directors Elections  
2017 Conference Update
- 9:40 - 10:00 Networking**
- 10:00 - 10:50 Ms. Jill Kelso, Attorney – United States Trustees Office**  
Pre- and Post-Bankruptcy
- 10:50 - 11:40 Mr. Dennis Hanks, Executive Director – Florida Vacation Rental Managers Association**  
The Florida VRMA – Today's Short Term Rental Market & Key Influencers
- 11:40 - 12:00 Association Business**  
Overview of FTDTA Board of Directors positions
- 12:00 - 1:15 Luncheon**
- 1:15 - 2:05 Ms. Merrell Bailey, JD, CPA, MSA, MST, MBA**  
**Managing Partner – Your Caring Law Firm**  
Use of Personal Financial Statements and Trial Balances in Estate and Asset Protection Planning
- 2:05 - 2:30 Regional Meetings**  
Determine nominees for Regional Directors and Board positions.
- 2:30 - 3:20 Mr. Richard Maladecki, CAE, President and CEO – Central Florida Hotel & Lodging Association**  
Maintaining the Integrity of Tourist Development Tax
- 3:20 - 5:00 Panel Discussion**  
Audit, Collection and Enforcement topics with Q & A
- 5:00 – 5:15 Closing Comments**  
Nominations for Board of Directors positions accepted tomorrow morning
- 5:30 – 7:30 Meet & Greet . . . Please join us at "The Cove"**



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**Thursday, August 11, 2016**

- 8:00 – 8:30    Networking**
- 8:30 – 9:00    Association Business**  
Nominations ~ Meet the Nominees
- 9:00 – 9:50    Ms. Valerie Freeman, District Manager Florida Department of Business and Professional Regulation**  
Licensing Procedures; License Revocation and Filed Tax Warrant;  
Licensing per Property Deed
- 9:50 – 10:00    Networking**
- 10:00 – 10:50    Ms. Elizabeth Giaquinto, CPM, CFCA, Tourist Development Tax Auditor – Pinellas County Tax Collector**  
Internet Investigations
- 10:50 – 11:40    Mr. Elliott J. Falcione, Executive Director – Bradenton Area CVB    and  
Mr. Dave Di Maggio, President and CEO – Aqua Marketing and Communications**  
Tourism, Future Trends
- 11:40 – 12:00    Association Business**  
**Ms. Joan Dehler, FTDTA Web Master and TDT Field & Compliance Auditor – Lee County Clerk of Court**  
Introduction to the new FTDTA website  
**Elections** for President, Vice President, Secretary, Directors for Regions 2, 3 and 5
- 12:00 – 1:15    FTDTA Annual Awards Luncheon**
- 1:15 – 2:05    Mr. David Dougherty, CPA**  
History of TDT – Evolution of Audit, Enforcement and Collection
- 2:05 – 2:55    Dr. Sean Snaith, PhD, Director – University of Central Florida’s Institute for Economic Competitiveness**  
Economic Update
- 2:55 – 3:20    Association Business**  
**Ms. Kathleen Steffen, FTDTA Treasurer and Audit Supervisor – Orange County Comptroller’s Office**  
FTDTA Financial Report
- 3:20 – 5:00    Concurrent Breakout Sessions**  
**BO 1: Audit                      BO 2: Collection and Enforcement**
- 5:00 – 5:15    Closing Comments**  
Announce election results



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## CONFERENCE AGENDA

Friday, August 12, 2016

- 8:00 – 8:30 **Networking**
- 8:30 – 9:00 **Association Business**
- 9:00 – 9:50 **Mr. Keith Nowlin, Information Technology Manager – Orange County Comptroller's Office**  
Cyber Security
- 9:50 – 10:40 **Ms. Brenda Vorisek, Director – Division of Corporations, Florida Department of State**  
Registration Policies and Procedures; Registration of Businesses Owned by  
Foreign Nationals; Corporate Liabilities of LLCs, Inc., LLPs, LLLPs
- 10:40 – 11:30 **Open Question & Answer Session – BRING IT!!**  
Audience participation preferred ☺
- 11:30 – 12:00 **Conference Wrap-up**