



Florida Tourist Development Tax Association, Inc.

20th

ANNUAL TAX CONFERENCE

2015

The Power of Diversity

Wednesday, August 5, 2015

8:00-8:30

Registration

8:30-9:00

Association Welcome

Erin Sullivan, Association President

Official Region/County Welcome

Commissioner Michael Harford

9:00-10:00

Color Guard Presentation

Patsy Heffner, Osceola County Tax Collector

Hank Link, Professional Performer

10:00-10:15

Networking Session

10:15-11:10

The Hierarchy of Bank Liens

John P. Quinones, Attorney

11:10-12:05

Tourist Trade Economics

Brian London, Experience Kissimmee

12:05-1:15

Lunch – Included

1:15-2:05

Tipsters Rewards Program Sharing

Paula Barfield, Florida Department of Revenue

2:05-3:00

Statute Overview

Paula Barfield, Florida Department of Revenue

3:00-3:15

Conference Silver Sponsor Presentation

Craig Phillips, Grant Street Group

3:15-3:30

Networking Session

Sponsored by Grant Street Group

3:30-5:10

Audit Session

Claudia Rilea CPA, Orange County Comptroller's Office

Scarlet Gibson, Osceola County Commission Auditor's Office

5:10-5:30

Closing Comments

5:30-7:30

Meet and Greet

Sponsored by Osceola County



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Thursday, August 6, 2015

8:30-9:00

Association Business

Erin Sullivan, Association President

9:00-9:50

Let's Work Together

Beth Adair, Airbnb, Inc

9:50-10:00

Networking Session

10:00-10:50

TDT Legislative Outlook for 2016

Robert Skrob, Florida Association of Destination Marketing Organizations

10:50-11:40

Tourist Development Tax & Bankruptcy

Brian Hanlon, Bankruptcy Attorney

11:40-1:15

Awards Luncheon

1:15-2:05

What's New with Florida Tourism

Paul Phipps, VISIT FLORIDA®

2:05-2:55

Improved Taxpayer Compliance

Dennis Hanks, Executive Director of Central Florida & Statewide Florida Vacation Rental Managers Association

2:55-3:20

Networking Session

3:20-5:00

Enforcement & Collection Practices

Roland Amos, Osceola County Commission Auditor's Office
Elizabeth Giaquinto, Pinellas County Tax Collector

5:00

Closing Comments



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Friday, August 7, 2015

8:30-9:00

Association Business

Erin Sullivan, Association President

9:00-9:50

Question and Answer Session - Open Forum

9:50-10:05

Networking Session

10:05 – 10:55

Legislature Helping Us

Senator Darren Soto

10:55 - 11:45

Demystifying FRS

Brooke Sterns, Osceola County Human Resources Director

11:45-12:00

Conference Wrap-up / Miscellaneous Issues



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Thank You to Our Sponsors



 **GRANT STREET GROUP**



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**PINELLAS COUNTY
SHERIFF'S OFFICE**

