

Celebrating 25 Years  
2021 Florida Tourist Development Tax Association  
Conference Agenda  
Daytona Beach Shores, July 28, 2021 – July 30, 2021

**Tuesday, July 27, 2021**

5:00 PM – 6:00 PM      **Conference Registration**

**Wednesday, July 28, 2021**

7:30 AM                      **Conference Registration / Breakfast is provided**

8:30 AM                      **Pledge of Allegiance and Conference Welcome**  
Elizabeth Giaquinto, FTDTA President

8:50 AM                      **Best Practices TD Collections**  
Monte Meyers, Audit Compliance Specialist Pinellas County Tax Collector's Office

9:50 AM                      **BREAK is provided**

10:10 AM                     **Short Term Rentals**  
Samantha Padgett, General Counsel for Florida Restaurant Lodging Association

11:10 AM                    **Test your Knowledge Wheel**  
Shelly Edmonson, Renee Flynt, Amy Rader, Flagler County Tax Collector's Office

12:10 PM                    **LUNCH is provided**

1:30 PM                      **Navigating through Florida Statutes and Florida Administrative Code Discussion on  
Technical Assistance Advisement's**  
Vicki Williams and Joanne Schimpf, Florida Department of Revenue

2:30 PM                      **TDT Audit – Property Management Systems Report Discrepancies**  
Mark Kiester, Fiscal Officer Alachua County Tax Collector's Office

2:40 PM                      **Best Practices TD Audit**  
Elizabeth Giaquinto, Chief Tax Auditor Pinellas County Tax Collector's Office

3:40 PM                      **BREAK is provided**

4:00 PM                      **Grant Street Group**  
Craig Phillips and John Duffy

4:30 PM                      **Regional Breakout – Find your Nominees**

5:00 PM                      **Conference Day Ends**

5:15 PM -6:15 PM        **Networking Social**

All presentations are 50 minutes long with a 10-minute Q&A following

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## Thursday, July 29, 2021


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- 7:30 AM **Conference Registration / Breakfast is provided**
- 8:30 AM **Pioneer Technology**
- 8:45 AM **Department of Revenue's Voluntary Disclosure Tutorial**  
Elizabeth Giaquinto, Chief Tax Auditor Pinellas County Tax Collector's Office
- 9:00 AM **Capital Projects, Advertising Initiatives, Grant Programs & Short-Term Rental Compliance**  
Jessica Hurov, TD Manager Visitor Convention Bureau Alachua County/  
Lee Tussinger, Alachua County Tax Collector's Office
- 10:00 AM **BREAK is provided**
- 10:20 AM **Visit Florida Overview and Update**  
Brenna Dacks, Regional Partnership Manager, Visit Florida
- 11:20 AM **Update on Legislation Session House Bill 219 and Senate Bill 522**  
Al Hadeed, Flagler County Attorney
- 12:20 PM **LUNCH is provided / RECOGNITION AWARDS**
- 1:50 PM **Meet the Nominees and Association Vote**
- 2:10 PM **Impact of Covid-19 on Tourism Industry**  
Steve Hayes, President & CEO Visit St Pete/Clearwater
- 3:10 PM **BREAK is provided**
- 3:30 PM **Records Management, Public Records Law**  
Steve M. Lewis, President & CEO SML, Inc.
- 4:30 PM **Harmari**  
Allan Atamari
- 5:00 PM **Conference Day Ends**
- 5:15 PM – 6:15 PM **Social Event is provided for one entry per registration (meal only with a cash bar):  
*Cheeseburger in Paradise***

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**Friday, July 30, 2021**

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- 7:30 AM            **Breakfast is provided**
- 8:30 AM            **Election Results**
- 8:35 AM            **TD Question & Answer Session**  
Elizabeth Giaquinto, Chief Tax Auditor Pinellas County Tax Collector's Office
- 9:35 AM            **BREAK is provided**
- 9:55 AM            **TC Delivers**  
Laura Ferreira
- 10:10 AM          **Tax or No Tax: Part 3**  
Zach Chalifour, CPA, Partner, James Moore & Co
- 11:10 AM          **Granicus**  
Jean Chavannes
- 11:40 AM          **Enforcement: Warrant vs. Freeze**  
Elizabeth Giaquinto, Chief Tax Auditor Pinellas County Tax Collector's Office
- 12:00 PM          **CONFERENCE CONCLUDES**

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