



2023 Conference Agenda St. Augustine, July 19, 2023 – July 21, 2023

Tuesday, July 18, 2023

5:00 PM – 6:00 PM **Conference Registration**

Wednesday, July 19, 2023

7:30 AM **Conference Registration / Breakfast is provided**

8:30 AM **Pledge of Allegiance and Conference Welcome**
Mike Davis, FTDTA President

9:00 AM **Effective Communication**
Dr. Joe Saviak, Saviak Consulting

10:00 AM **Pacific Blue**

10:15 AM **Enforcement Process Success**
Mike Davis & Kristen Booth, Escambia County

11:15 AM **Break**

11:30 AM **Granicus**
Bruce McCaskill

12:00 PM **Lunch is provided**

1:00 PM **Tips & Tricks – Tourist Development Tax**
Alexis Gurgacz and Victoria Benson, Volusia County

2:00 PM **Introduction to Tourist Development Tax Audit**

3:00 PM **Leveraging Data Panel**
Josh Allen and Mike Davis

4:00 PM **Regional Breakout – Find your nominees**

4:30 PM **Grant Street Group**
Craig Phillips and John Duffy

5:00 PM **Conference Day Ends**

5:15 PM – 6:15 PM **Networking Social – Grant Street Group**

All presentations are 50 minutes long with a 10-minute Q&A following

** Tentative Schedule, Subject to Change**



2023 Conference Agenda St. Augustine, July 19, 2023 – July 21, 2023

Thursday, July 20, 2023

- 7:30 AM **Conference Registration / Breakfast is provided**
- 8:30 AM **Pledge of Allegiance**
- 8:35 AM **Test your Knowledge Wheel**
Shelly Edmonson, Renee Flynt, Amy Rader, Flagler County
- 9:35 AM **Deckard**
Stacey Kurtz
- 9:50 AM **Break**
- 10:10 AM **Auditor General Operational Audit on TDT**
Pam Childers, Clerk of the Circuit Court & Comptroller
- 11:10 AM **Update on Legislation Session**
Al Hadeed, Flagler County Attorney
- 12:10 PM **Lunch is provided**
- 1:10 PM **Just The Facts! Understanding the Department of Revenue's Audit Process**
Yvette Salley, Department of Revenue
- 2:10 PM **Records Management, Public Records Law**
Steve M. Lewis, President & CEO SML, Inc.
- 3:10 PM **Break**
- 3:30 PM **Recognition Awards, Meet the Nominees and Association Vote**
- 4:30 PM **GovOS**
- 5:00 PM **Conference Day Ends**
- 5:15 PM–6:00PM **Networking Social - Sponsor**

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** Tentative Schedule, Subject to Change**



2023 Conference Agenda St. Augustine, July 19, 2023 – July 21, 2023

Friday, July 21, 2023

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| 7:30 AM | Breakfast is provided |
| 8:30 AM | Pledge of Allegiance |
| 8:35 AM | Election Results |
| 8:40 AM | Visit Florida
Brenna Dacks |
| 9:40 AM | Break |
| 10:00 AM | Avenue Insights |
| 10:15 AM | Economist Update
Brian London |
| 11:15 AM | TC Delivers
Laura Ferreira |
| 11:30 AM | Closing Remarks
FTDTA Board |
| 12:00 PM | Conference Concludes |

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