



Florida Tourist Development Tax Association, Inc.
31st Annual Conference | Kissimmee, FL | July 14-17, 2026
2026 CONFERENCE AGENDA



TUESDAY July 14, 2026 Embassy Suites Orlando Lake Buena Vista South

5:00-5:30 PM	Conference Registration	Atlantis Boardroom
5:30-6:00 PM	Evening Reception	Citrus Room

WEDNESDAY July 15, 2026 Embassy Suites Orlando Lake Buena Vista South

6:30-8:30 AM	BREAKFAST (provided)	Citrus Room
7:30-8:30 AM	Conference Registration	Atlantis Boardroom
8:30-8:50 AM	Conference Welcome/Pledge of Allegiance Tori Waters, FTDTA President	Magnolia A & B
8:50-9:00 AM	Break Sponsor Spotlight: Neumo	Magnolia A & B
9:00-10:00 AM	Track Smarter, Not Harder with Monday.com Manatee County	Magnolia A & B
10:00-10:15 AM	Raffles/Scavenger Hunt/Ice Breaker Bingo	Magnolia A & B
10:15-10:30 AM	BREAK (<i>Sponsored by Neumo</i>)	
10:30-11:30 AM	The Garnishment Rollercoaster Alexis Gurgacz, Volusia County	Magnolia A & B
11:30-11:40 AM	Lunch Sponsor Address: Resilionics	Magnolia A & B
11:40-12:00 AM	Turn in Votes for Best Exhibitor Table & Raffles	Magnolia A & B
12:00-1:00 PM	LUNCH (<i>Sponsored by Resilionics</i>)	Citrus Room
1:00-2:00 PM	Dept. Challenges: Restructure, Staffing, Projects, etc. Rosetta Hernandez	Magnolia A & B
2:00-3:00 PM	BREAKOUT SESSION - <i>Choose one of the following:</i> TDT Education Best Practices – Craig Baumgardner Storage of Paper TDT Records - Alexis Gurgacz	Magnolia A & B Cypress 3
3:00-3:30 PM	BREAK (<i>Sponsored by Neumo</i>) + Exhibitor Breakout	
3:30-4:00 PM	Professional Ethics Dr. Vincent Mokwenye, Nassau County	Magnolia A & B
4:00-4:30 PM	Spin the Wheel – TDT Edition Flagler County	Magnolia A & B
4:30-4:40 PM	Social Sponsor Spotlight: Deckard Technologies	Magnolia A & B
4:40-4:50 PM	Region Changes Overview (<i>Class I Members Only</i>)	Magnolia A & B
4:50-5:00 PM	Regional Meeting – Find your nominees! (<i>Class I Only</i>)	Magnolia A & B
5:00-6:30 PM	NETWORKING SOCIAL (<i>Sponsored by Deckard</i>)	Cypress Patio

Presentations are 50 minutes long followed by a 10-minute Q&A or 25 minutes with 5-minute Q&A.

****Agenda Subject to Change****



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THURSDAY July 16, 2026 Embassy Suites Orlando Lake Buena Vista South

6:30-8:30 AM	Breakfast is provided	Citrus Room
8:30-8:35 AM	Welcome/Pledge of Allegiance	Magnolia A & B
8:35-8:45 AM	Breaks Sponsor Spotlight: Granicus	
8:45-9:15 AM	Fire Safety in Short Term Rentals Ken McCann, Marion County Fire Marshal	Magnolia A & B
9:15-10:15 AM	Jeopardy: TDT Edition Alexis Gurgacz, Volusia County	Magnolia A & B
10:15-10:30 AM	BREAK (Sponsored by Granicus)	
10:30-11:30 AM	Hotel Reward Points Wendy Kittleson, Orange County	Magnolia A & B
11:30-11:40 AM	Lunch Sponsor Address: RSI	
11:40-11:55 AM	Meet the Nominees & Association Vote <i>Class I Members Only</i>	Magnolia A & B
12:00-1:00 PM	LUNCH (Sponsored by RSI)	Citrus Room
1:00-2:00 PM	Plugged in Across Generations Malica Williams, Orange County	Magnolia A & B
2:00-3:00 PM	BREAKOUT SESSION - Choose one of the following: VCA Tips & Tricks – Sherrie Hansen, Nassau County Non-VCA Best Practices – Falin Ivy, Okaloosa County	Magnolia A & B Cypress 3
3:00-3:30 PM	BREAK (Sponsored by Granicus) + Exhibitor Breakout	
3:30-4:00 PM	TDT Audit Best Practices Travis Fletcher, Neumo	
3:30-4:30 PM	Collections/Enforcement Q&A Tori Waters, Walton County; Amy Rader, Flagler County	Magnolia A & B
4:30-5:00 PM	FTDTA Awards	Magnolia A & B

FRIDAY July 17, 2026 Embassy Suites Orlando Lake Buena Vista South

*****CLASS I MEMBERS ONLY FOR THIS DAY PLEASE*****

6:30-8:30 AM	Breakfast is provided	Citrus Room
8:30-10:30 AM	Class I Membership Town Hall (no vendors/Class II members) TDT Discussion: Please come ready to share & ask questions!	Magnolia A & B
10:30-11:00 AM	CTTO & CPE Presentation Daytona State College <i>Class I members must be present to complete & turn in form.</i>	Magnolia A & B
11:00-11:15 AM	Election Results – Intro to your new Board for 2026-2027	Magnolia A & B
11:15-11:30 AM	Closing Remarks	Magnolia A & B

Presentations are 50 minutes long followed by a 10-minute Q&A or 25 minutes with 5-minute Q&A.

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